

**Spediacci, Sheri**

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**To:** Miller, Ray  
**Subject:** Invitation from Assemblymember Kevin Mullin and Supervisor Warren Slocum

# connect13

**Strengthening Communities Through Social Media**

Dear Colleague,

Our world is changing rapidly as residents toting smart phones and tablets demand instant service and access to information. Keeping up with a tech-savvy constituency is a monumental challenge for public agencies.

As elected representatives in Silicon Valley, we are excited to invite you to a forum called *Connect13: Strengthening Communities through Social Media*. We will explore how we as elected and appointed leaders can embrace technology and social media to not only improve public service but to engage residents in civic life and create a digital commons.

Connect13 will be held on **Wednesday, October 23, from 7:30 a.m. to 3:30 p.m.** at the headquarters of **YouTube** in San Bruno. We hope you will join us.

Our goal is to gather our elected and appointed government leaders to discuss why our communication strategies must change if we want to engage a technologically savvy constituency. A series of panel discussions and keynote presentations by recognized thought leaders will address social media and help plant seeds on how to use it effectively to engage people in civic discourse, encourage them to volunteer, and take an active leadership role.

Seating is extremely limited, and while we would like to welcome everyone, for safety reasons we cannot accommodate everyone who would like to attend.

We ask that you select two people from your agency to attend. They could be either elected or appointed officials.

If you like, please send us the name of an additional person that we can place on a waiting list if space permits.

Please join us in what we know will be a thought provoking and informational event. Please do not reply to this email and instead use the registration form at [www.connectsmc.org](http://www.connectsmc.org) to RSVP your attendance before October 4, 2013. Additional information will follow once registration is closed. Should you have any questions, please contact Mario Rendon in Assemblymember Kevin Mullin's Office at [mario.rendon@asm.ca.gov](mailto:mario.rendon@asm.ca.gov) or 650-349-2200.

Sincerely,  
Kevin Mullin  
Assemblymember, 22<sup>nd</sup> District

Warren Slocum  
Supervisor, 4<sup>th</sup> District